

Message Text

PAGE 01 STATE 068026
ORIGIN LAB-04

INFO OCT-01 EUR-12 ISO-00 CIAE-00 COME-00 EB-08 INR-07
NSAE-00 SIL-01 PA-02 PRS-01 OES-06 AGRE-00 AID-05
TRSE-00 HEW-06 /053 R

DRAFT

BY BY:DSP/ILAB/IGOLDEN
APPROVED BY:STATE:DGOOTT
LABOR/BWIGGINS
LABOR/BBRUMFIELD
LABOR/LSNOW
STATE/EUR/EE:JSEYMOUR

-----271822Z 002293 /45

R 271022Z MAR 77
FM SECSTATE WASHDC
TO AMEMBASSY BELGRADE

UNCLAS STATE 068026

E.O. 11652: N/A

TAGS: YO/ELAB

SUBJECT: DOL SEMINAR ON FOOD PROCESSING PRODUCTIVITY

1. MISSION WILL NEED 16MM MOVIE AND 35MM SLIDE
PROJECTORS FOR PRESENTATIONS.

2. GOLDEN WILL CARRY TRANSLATION EQUIPMENT REQUESTED
BY EMBASSY.

3. EMBASSY AUTHORIZED TO CHARGE TO DOL FUNDS AVAILABLE
AT POST REPRESENTATION EXPENDITURES NTE 100 DOLS FOR
SEMINAR. REPRESENTATION FUNDS TO BE IDENTIFIED
SEPARATELY UNDER OBJECT CLASS 2589 ON SF 1221 AT
CLOSE OF SEMINAR. EMBASSY ALSO AUTHORIZED TO EXPEND
FROM DOL FUNDS COST OF TRANSPORTATION IN CONNECTION
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WITH SEMINAR, INTERPRETER COSTS, EMBASSY STAFF
SUPPORT, ETC., WITH COSTS TO BE CHARGED TO DOL
APPROPRIATION NUMBER 16-67X0064.

4. BURTON GERBER AND WILLIAM PRIMROSE APPROVED AS
AUTHORIZING OFFICERS PENDING ARRIVAL OF DOL OFFICER
GOLDEN.

5. OUTLINE ON CORN PRODUCTS PROCESSING AND MEAT
PRODUCTS PROCESSING FOLLOWS:

INFORMATION EXCHANGE ON PRODUCTIVITY IN
MEAT PROCESSING INDUSTRY

U.S.A./YUGOSLAVIA

DAY ONE

AM

8:30-9:30 I. OPENING CEREMONIES
A. YUGOSLAV CHAMBER OF ECONOMY
B. U.S. EMBASSY/CONSULATE REPRESENTATIVE U.S. DEPARTMENT OF COMMERCE
C. INTRODUCTION OF MISSION MEMBERS

9:30-10:15 II. MEAT PROCESSING IN THE U.S.

MR. RONALD KELLY, MANAGER,
CHICAGO PLANT OF OSCAR MAYER
AND COMPANY

A. THE FOOD INDUSTRY IN THE U.S.
1. MAJOR SEGMENTS

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2. MEAT AS A PART OF
B. THE MEAT INDUSTRY
1. HISTORY
2. PRESENT PER CAPITA CONSUMPTION
3. MAJOR SEGMENTS
A. SLAUGHTERING
B. PROCESSING
4. MAJOR COMPANIES

10:15-10:30 COFFEE-BREAK

10:30-12:45PM C. OSCAR MAYER AND COMPANY
1. HISTORY
2. PRESENT SIZE & OPERATION, PLANT ORGANIZATION
3. PRODUCTS & MARKETS - OVERVIEW
A. RETAIL
B. FOOD SERVICE

D. OSCAR MAYER & CO. OPERATIONS
1. LIVE ANIMAL PURCHASING
A. BUYING STATION SYSTEM
2. FRESH MEAT PURCHASING
A. TRIMMINGS - PORK AND BEEF

- B. PORK AND BEEF CUTS
- 3. PORK PROCESSING OPERATIONS
 - A. HOG KILL
 - B. HOG CUT
 - C. GRADING OF CUTS
 - D. FRESH MEAT PACKAGING
 - 1. FOR FRESH SALE
 - 2. FOR FROZEN SALE
 - 3. FOR FRESH STORAGE
 - 4. FOR FROZEN STORAGE

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- 4. PROCESSING
 - A. LARGE SAUSAGE
 - 1. BULK
 - 2. SLICE PAK - CLSF - CLP
 - B. SMALL SAUSAGE
 - 1. CWP
 - 2. SMOKIE LINKS
 - 3. PORK SAUSAGE
 - 4. SPECIALTY SAUSAGE
 - C. ?-:9,
 - 1. RETAIL
 - 2. FOOD SERVICE
 - D. SARAN TUBE
 - E. HAM ITEMS -
(HAM STEAKS, ETC.)
 - F. CANNED HAMS
- 5. FRESH PORK PROCESSING-FOR
SALE
 - A. LOINS - RIBS - BUTTS,
ETC.
 - B. VARIETY MEATS
 - C. FOOD SERVICE PORTION
CUT ITEMS
- E. STAFF DEPARTMENT SERVICES
 - 1. PRODUCT CONTROL
 - 2. I.E.
 - 3. PURCHASING
 - 4. ENGINEERING
 - 5. PRODUCTION SCHEDULING
 - 6. TRANSPORTATION
- F. MARKETING/DISTRIBUTION
 - 1. SALES CENTERS
 - 2. RETAIL AND FOOD SERVICE
 - A. TYPES OF CUSTOMERS FOR EACH

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3. PRICING
4. DELIVERY
5. CUSTOMER SERVICES (P.O.P., PEG
BARS, ETC.)
6. ADVERTISING & OTHER MEDIA
PROMOTION

G. PERSONNEL

1. RECRUITING AND SELECTION
2. TRAINING & DEVELOPMENT

H. FINANCE

1. 10-YEAR FINANCIAL SUMMARY
2. 1976 RESULTS

12:45-2:00 LUNCH BREAK
2:00-4:00 DISCUSSION/EXCHANGES
DAY TWO

AM

8:30-9:30 I. VENTURE ANALYSIS AND ENGINEERING
AS THEY RELATE TO MEAT
PROCESSING

CONRAD PAWLOWSKI
MCKEE ENGINEERING
CHICAGO, ILLINOIS

DISCUSSION OF U.S. MANAGEMENT
TECHNIQUES AND MARKET ANALYSIS
METHODS, EQUIPMENT PROCUREMENT,
WORKER TRAINING, LABOR MARKET
STUDIES, PRODUCT MARKET DEVELOP-
MENT. CONSIDERATION OF FACTORS
THAT U.S. FOOD CORPORATIONS USE
WHEN UNDERTAKING THE CONSTRUCTION

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OF PLANTS, BEGINNING A NEW PRO-
DUCTION PROCESS OR MARKETING A
NEW PRODUCTS.

NOTE: CONRAD PAWLOWSKI AND E.A. TIERMAN
OF MCKEE ENGINEERING, AND D.
BENJAMIN OF C.P.C., WILL SERVE AS
RESOURCE PERSONS ON PRESENTATION
OF DAY ONE.

9:30-10:30 II.EQUIPMENT/EMPLOYMENT/PROCESS
TECHNOLOGY RE MEAT PROCESSING

E.A. TIERMAN-MCKEE ENGINEERING

PUTTING TOGETHER THE PROCESSES
AND DISCOVERIES THAT RESULT FROM
RESEARCH, AND EVALUATIONS INTO A
VIABLE PRODUCTION SYSTEM IN THE
MARKET PLACE AND CONTRIBUTE TO
THE INDIVIDUAL ENTERPRISE'S
ECONOMIC AND SOCIAL NEEDS AND
RESPONSIBILITIES. DURING THE
PRESENTATION, AN ANALYSIS WILL BE
MADE OF MEAT AS A MARKETABLE ITEM,
THE USES OF MEAT BY-PRODUCTS, AND
THE MACHINERY NEEDED TO BRING
THESE FACTORS INTO A COMMERCIALY
PROFITABLE RELATIONSHIP.

10:30-10:45 COFFEE-BREAK

10:45-12:00 NOON III.ENVIRONMENTAL FACTORS OF MEAT
PROCESSING

DR. WALTER WEBER

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UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN

PRESENTATION ON HOW MEAT PROCESS-
ING IMPACTS ON THE ENVIRONMENT
AND GENERAL PUBLIC HEALTH, AND AS
A FACTOR OF PRODUCTION COSTS.
WATER USES OF THE INDUSTRY WILL
BE DISCUSSED RE WATER AS A
RESOURCE USED AND AS A WASTE
PRODUCT TO BE DISPOSED OF. EQUIP-
MENT INSTALLATION, WATER QUALITY
CONTROL AND TESTING AND STANDARDS
WILL ALSO BE EXAMINED AS THEY
RELATE TO COST, RELATIONSHIPS TO
GOVERNMENT LEGISLATION AND TO A
COMMUNITY IN WHICH AN ENTERPRISE
IS LOCATED.

IV.WATER POLLUTION CONTROL IN THE
MEAT PROCESSING INDUSTRY

PROCESSING OPERATIONS ASSOCIATED
WITH RED MEAT SLAUGHTERHOUSES AND
PACKING HOUSES WILL BE SUMMARIZED.
DESCRIPTIONS OF WATER USE AND
WASTEWATER TYPES AND QUANTITIES

GENERATED IN STOCKYARDS, SLAUGHTERING, BLOOD PROCESSING, CUTTING, MEAT PROCESSING, AND RENDERING WILL BE DISCUSSED. TREATABILITY, ALTERNATIVE TREATMENT TECHNOLOGIES, AND ASSOCIATED RELATIVE COSTS WILL BE PRESENTED.

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12:00-1:30 LUNCH - BREAK

1:30-4:00 DISCUSSIONS AND EXCHANGES

DAY THREE

PLANT VISITS - CONFERENCES WITH
PLANT MANAGERS AND OTHER OFFICIALS

INFORMATION EXCHANGE ON PRODUCTIVITY IN
CORN PROCESSING INDUSTRY

U.S.A./YUGOSLAVIA

AM
8:30-9:30

I. OPENING CEREMONIES
A. YUGOSLAV CHAMBER OF ECONOMY
B. U.S. EMBASSY REPRESENTATIVE
U.S. DEPARTMENT OF COMMERCE
C. INTRODUCTION OF MISSION
MEMBERS

II. CORN PROCESSING IN THE UNITED
STATES

DANIEL BENJAMIN
CORN PRODUCTS CORPORATION
BRUSSELS, BELGIUM

SESSION DEVOTED TO NEW U.S.
PROCESSES AND INNOVATIONS IN CORN
MILLING, PRODUCTION SYSTEMS AND
PRODUCTS AS THEY RELATE TO CORN
CONSUMPTION BY HUMANS AND TO
INDUSTRIAL/AGRICULTURAL USES.
INFORMATION ON RESEARCH AND

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STUDIES DEVOTED TO UTILIZATION OF

CORN AS (1) GRAIN CROP; (2) OTHER
SPECIALITY USES; (3) MARKETS THAT
RESULT FROM MODERN TECHNOLOGY
RE HUMAN CONSUMPTION, INDUSTRIAL
MARKETS AND HOW CORN PRODUCTS CAN
BE SUBSTITUTED FOR OTHER AGRICUL-
TRUAL AND CHEMICAL SUBSTANCES.

10:30-10:45 COFFEE-BREAK

10:45-12:00 NOON III. VENTURE ANALYSIS AND ENGINEERING
AS THEY RELATE TO CORN PROCESSING

CONRAD PAWLOWSKI
MCKEE ENGINEERING
CHICAGO, ILLINOIS

DISCUSSION OF U.S. MANAGEMENT
TECHNIQUES AND MARKET ANALYSIS
METHODS, EQUIPMENT PROCUREMENT,
WORKER TRAINING, LABOR MARKET
STUDIES, PRODUCT MARKET DEVELOP-
MENT. CONSIDERATION OF FACTORS
THAT U.S. FOOD CORPORATIONS USE
WHEN UNDERTAKING THE CONSTRUCTION
OF PLANTS, BEGINNING A NEW
PRODUCTION PROCESS OR MARKETING
A NEW PRODUCT.

NOTE: CONRAD PAWLOWSKI AND E.A. TIERMAN
OF MCKEE ENGINEERING, AND
D. BENJAMIN OF C.P.C., WILL SERVE
AS RESOURCE PERSONS ON PRESENTA-
TIONS OF DAY ONE.

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PM

12:00 LUNCH BREAK

1:30-4:00 DISCUSSION EXCHANGES

DAY TWO

AM

8:30-945 I. EQUIPMENT/EMPLOYMENT PROCESS
TECHNOLOGY RE CORN PROCESSING

E.A. TIERMAN-MCKEE ENGINEERING

PUTTING TOGETHER THE PROCESSES

AND DISCOVERIES THAT RESULT FROM RESEARCH, AND EVALUATIONS INTO A VIABLE PRODUCTION SYSTEM IN THE MARKET PLACE AND CONTRIBUTE TO THE INDIVIDUAL ENTERPRISE'S ECONOMIC AND SOCIAL NEEDS AND RESPONSIBILITIES. DURING THE PRESENTATION AN ANALYSIS WILL BE MADE OF CORN AS A MARKETABLE ITEM, THE USES OF CORN BY-PRODUCTS, AND THE MACHINERY NEEDED TO BRING THESE FACTORS INTO A COMMERCIALY PROFITABLE RELATIONSHIP.

9:00-10:45 II. ENVIRONMENTAL FACTORS OF CORN PROCESSING

DR. WALTER WEBER
UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN

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A PRESENTATION ON HOW CORN PROCESSING IMPACTS ON THE ENVIRONMENT AND GENERAL PUBLIC HEALTH, AND AS A FACTOR OF PRODUCTION COSTS. WATER USES OF THE INDUSTRY WILL BE DISCUSSED RE WATER AS A RESOURCE USED AND AS A WASTE PRODUCT TO BE DISPOSED OF. EQUIPMENT INSTALLATION, WATER QUALITY CONTROL AND TESTING AND STANDARDS WILL ALSO BE EXAMINED AS THEY RELATE TO COST, RELATIONSHIPS TO GOVERNMENT LEGISLATION AND TO A COMMUNITY IN WHICH AN ENTERPRISE IS LOCATED.

III. WATER POLLUTION CONTROL IN THE CORN PROCESSING INDUSTRY

A BASIC OUTLINE OF PRODUCTION PROCESSES IN CORN WET AND DRY MILLING WILL BE PRESENTED, ALONG WITH A CHARACTERIZATION OF WATER REQUIREMENTS AND WASTE WATER TYPES AND QUANTITIES ASSOCIATED WITH THE MILLING OPERATIONS. WATER AND WASTEWATER TREATMENT ALTERNATIVES, AND COMPARATIVE COST ANALYSIS FOR THESE ALTERNA-

TIVES, WILL BE DETAILED.

10:45-12 NOON RECENT DEVELOPMENT IN INDUSTRIAL
FEEDING METHODS

KEITH FENNER
GENERAL FOODS CORPORATION

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I. FACTORS TO BE CONSIDERED IN ALL
TYPES OF PREPARATION

- A. NUTRITION
- B. VARIETY, MENU VARIATIONS
- C. SANITATION
- D. COST-EXAMPLES: REUSABLE VS.
ONE TIME CONTAINERS
- E. PALATABILITY AND ACCEPTANCE
- F. FACILITIES REQUIRED: POINT OF
PREPARATION, POINT OF SERVING.

II. DISCUSSION OF FOUR METHODS OF
FOOD PREPARATION AND DELIVERY
FOR HOT MEALS SERVED IN PLANTS
AND IN EDUCATION SYSTEMS.

- A. ON SITE
- B. HOT BULK
- C. CHILLED-PRE-PLATED
- D. FROZEN-PREPARED

PM

12:00-L:30 LUNCH BREAK

1:30-4:00 DISCUSSION/EXCHANGES

DAY THREE

PLANT VISITS - CONFERENCES WITH
PLANT MANAGERS AND OTHER
OFFICIALS

CHRISTOPHER

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<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: X
Capture Date: 22-Sep-1999 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FOOD INDUSTRY, MEETING AGENDA, AUDIOVISUAL SERVICES, SEMINARS
Control Number: n/a
Copy: SINGLE
Sent Date: 27-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE068026
Document Source: ADS
Document Unique ID: 00
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Enclosure: n/a
Executive Order: N/A
Errors: n/a
Expiration:
Film Number: D770105-0411
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1977/newtext/t197703111/baaaevnu.tel
Line Count: 480
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Litigation Codes:
Litigation History:
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Subject: DOL SEMINAR ON FOOD PROCESSING PRODUCTIVITY 1. MISSION WILL NEED 16MM MOVIE AND 35MM SLIDE PROJECTORS FOR PRESENTATIONS.
TAGS: ELAB, YO, US
To: BELGRADE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/35a601b0-c288-dd11-92da-001cc4696bcc
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